

# Aktia Bank Plc – a local Finnish bank in transformation

**Outi Henriksson** *Chief Financial Officer*Finance, treasury and IR



### Banking - an industry in fundamental change

Key trends

Low interest rate environment

Industry boundaries and constraints are dissolving

Competition is intensifying

Regulation is increasing

The speed is picking up



# Aktia's strategy as of October 2017

Focus on wealth management and financing

# Increase and safeguard our customers' wealth

We provide tailored investment solutions and financing in an easy and sustainable way.

# Develop our service model

We strengthen our specialist organisation and offer our customers advanced services and individual solutions.

# Make use of digitalisation

We invest in flexible digital concepts and user interfaces.



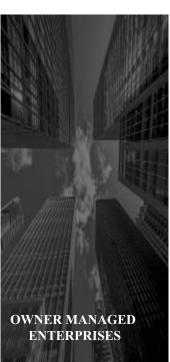
# Aktia's customer groups according to new strategy













70 % of Finnish citizens would prefer Financial Advisory

40%
of Aktia's customers
have a personal
financial advisor – the
highest proportion in
Finland

Service offering: Digital Services and Sales

Service offering:
Personal Advisory
Digital Services
Call Center personal services



# A good market position, with room to grow

The Finnish market size

Aktia's market position

Loans	215	bn euro	Aktia No. 5
Deposits	145	bn euro	Aktia No. 5
Consumer credit	16	bn euro	Aktia No. 6
Funds	100	bn euro	Aktia No. 6
Life insurance	2	bn euro	Aktia No. 6-7

### **Aktia in numbers**

Aktia is a local Finnish bank serving private customers, small and middle sized corporates and institutional investors. Aktia's share (AKTIA) is listed on the list of Nasdaq Helsinki Ltd.

Aktia Bank, 2017:

Operating income: EUR 210.3 million C/I: 0,7 CET1: 18.0%

Operating profit\*: EUR 59.9 million ROE: 6.5% AUM: EUR 9,680 million

#### New segment reporting as of 1.1.2018 (reported restated numbers for 2017) :

### Personal and Corporate Banking

Private customers Premium customers Corporate customers

#### **Operating income:**

EUR 117.3 million

Operating profit\*:

EUR 25.3 million

#### **Market shares:**

- Mortgages (households): 4.2%
- Deposits: 3.5%

#### **Wealth Management**

Private Banking customers
Asset Management customers
Life Insurance customers

#### **Operating income:**

EUR 64.9 million

Operating profit\*:

EUR 25.4 million

**Assets under management:** 

EUR 9,680 million

Market share:

Mutual funds: 4.2%

#### **Group functions**

Support and staff functions incl. Treasury and risk- and financial control.

#### **Operating income:**

EUR 28.6 million
Operating profit\*:

EUR 8.3 million

#### Financial targets for 2018-2022:

Comparable operating profit to EUR 80 million

Return on equity to 9.7%

Comparable cost-to-income ratio to 0.61

Common Equity Tier 1 capital ratio, CET1 to 1.5-3 over regulatory requirements

**Dividend policy:** Dividend pay-out 60-80 % of profit for the period after taxes

\*Comparable operating profit.

#### 350,000

private customers

#### 30,000

corporate and institutional customers

#### **32**

branches

#### 40%

of Aktia customers have a personal financial advisor

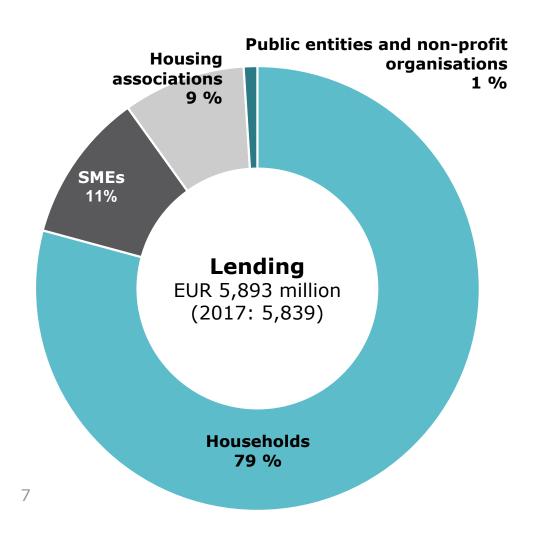
#### **796**

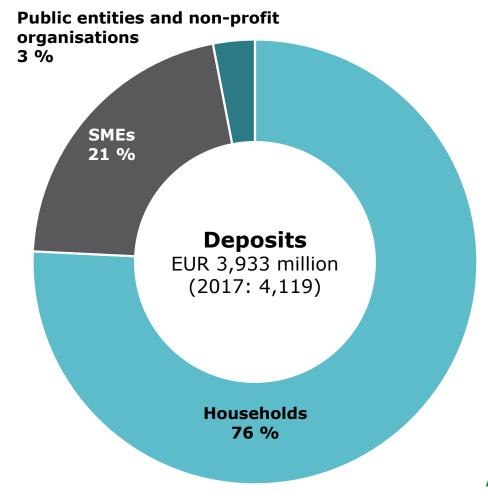
full-time employees on 31.3.2018



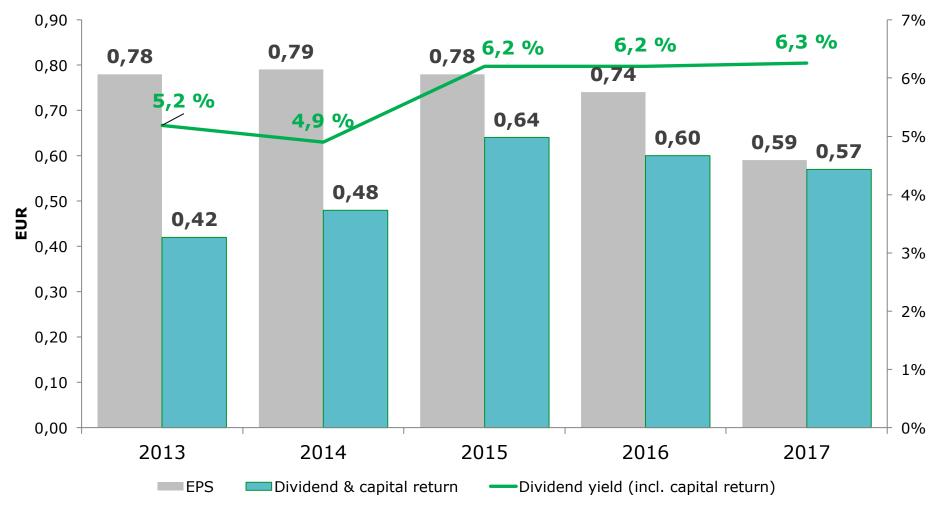
### Structure of lending and deposits

#### Households are key driver of business





### Dividend and dividend yield history





# January to March 2018:

- Full focus on implementation of new strategy
- Comparable operating profit up by 13%

### January-March 2018 in short

Cost savings produce results. Strong net commission income. New services and better economic governance and reporting with the new core banking system.



#### Governance

- Combination of R and A shares.
- Recruiting of a new CEO is ongoing.

# Implementation of our strategy

- New segment reporting
- Share savings plan for employees





# **Business** operations

#### **Wealth Management:**

- Strong institutional asset management sales, AUM at alltime high.
- Morningstar: The best fixed income house in Finland.
- Cooperation with Universal Investment proceeds

### Personal and Corporate Banking:

New service packaging and pricing structures.

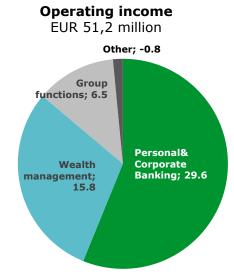
# New digital solutions

- Automated balance certificates and robotised customer enquiries.
- Electronic signatures.
- Loan application through new channels.

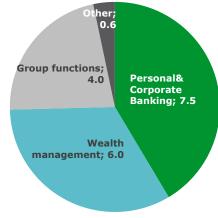


# Comparable operating profit +13% in Q1/2018

EUR million	1-3/2018	1-3/2017	CHANGE	2017
Net Interest Income	20.7	23.4	-11%	89.6
Net Commission Income	23.8	21.1	+13%	91.4
Total Operating Income	51.2	53.1	-4%	210.3
Total Operating Expenses	-33.5	-37.3	-10%	-160.7
Operating profit	17.7	16.4	+8%	49.1
Comparable operating profit*	18.0	15.9	+13%	59.9
Profit for the period	15.1	13.5	+12%	39.3
Cost-to-income ratio	0.65	0.70	-7%	0.76
Return on Equity (ROE), %	10.2	8.7	+16%	6.5
Borrowing from the public	3,933	4,113	-4%	4,119
Lending to the public	5,893	5,703	+3%	5,839
Mortgage loans	3,751	4,400	-15%	3,714
Capital Adequacy Ratio, %	20.8	24.8	-16%	23.4
Tier 1 Capital Ratio, %	16.4	18.2	-10%	18.0
Risk-weighted commitments	2,272	2,100	+8%	2,080









# Capital adequacy per 31 March 2018: CET1 remains at a good level

- Aktia's Common Equity Tier 1 Capital is at a good level at 16.4 (18.0) %.
- Aktia's Common Equity Tier 1 Capital decreased because of:
  - The introduction of the risk weight floor of 15% for housing loans increased risk-weighted commitments by EUR 137 million.
  - The corporate lending also increased the risk-weighted commitments.

Change in CET1%	
CET1 % 31 December 2017	18.0%
Introduction of the risk weight floor	-1.0 percentage points
Other increase in risk-weighted commitments	-0.5 percentage points
Decrease in CET1 capital base	-0.2 percentage points
<b>CET1 % 31 March 2018</b>	16.4%



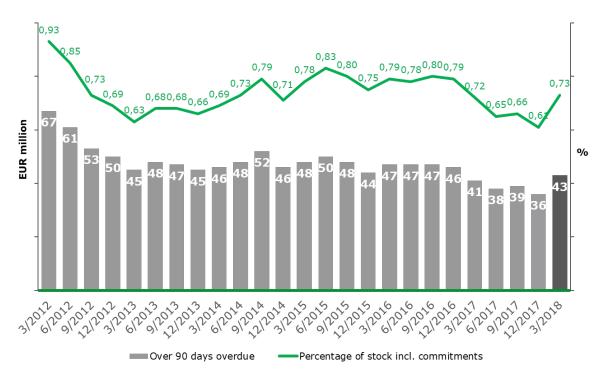
# Prudent and low-risk lending policy

#### Stable long-term trend in non-performing loans

Aktia Bank operates under strict origination criteria:

- Identification of the customer mandatory
- Responsible lending: customer ability to pay stress tested
- Credit personnel internally educated and examined
- Rating and behavior based credit risk valuation
- · Collateral only in Finland

#### Non-performing loans more than 90 days overdue





# Outlook for 2018 (updated at Q1/2018)

- The continued low interest rate environment and decreased income from previously unwound interest-rate hedges (2012) will have a negative impact on the total net interest income for 2018.
- Commission income is expected to increase in 2018. Furthermore, the cost savings measures taken in 2017 are expected to affect profitability in a more favourable way than previously estimated.
- Write-downs on credits are expected to remain low in 2018.

The comparable operating profit for 2018 is expected to be somewhat higher than (previously: approximately to be on the same level) the comparable operating profit for 2017.



# Wealth Management

Awarded asset management

#### **Anssi Rantala**

Executive Vice President
Aktia Asset Management, Aktia Life Insurance and Aktia Fund Management Company



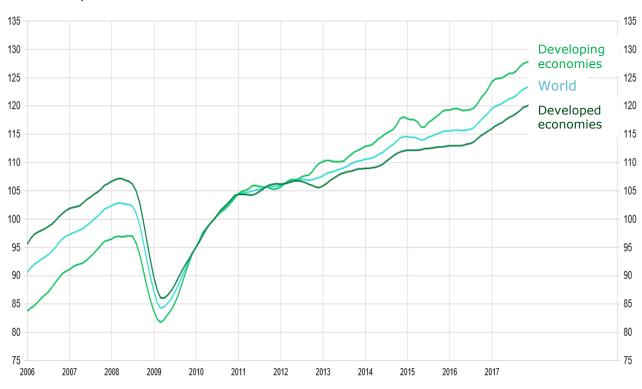
### **Macroeconomic environment**

#### All is well, for now.

#### GDP in some countries



#### World exports



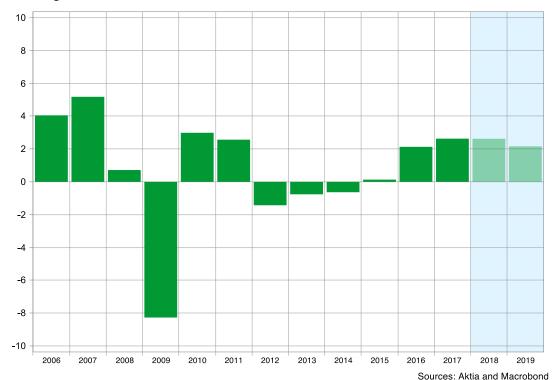
Sources: Aktia and Macrobond



# The Finnish Economy

#### **Growth continues**

#### GDP growth, %

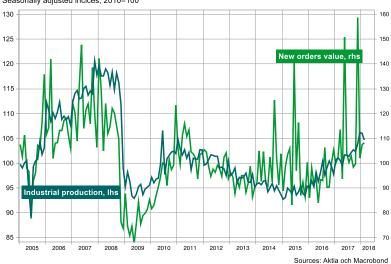


#### Confidence



#### Industrial production and new orders

#### Seasonally adjusted incices, 2010=100

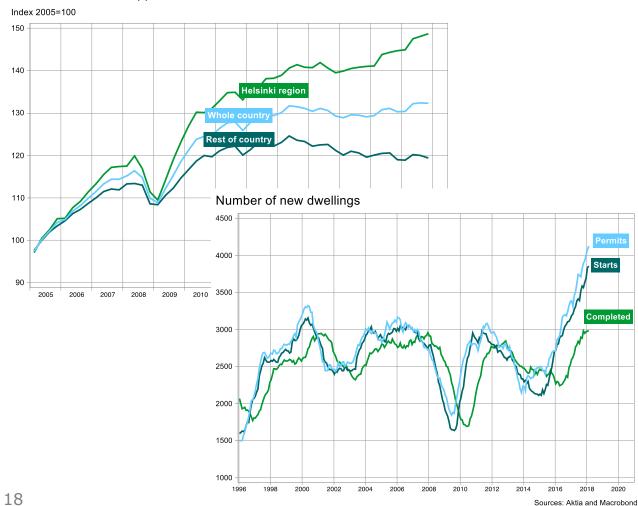




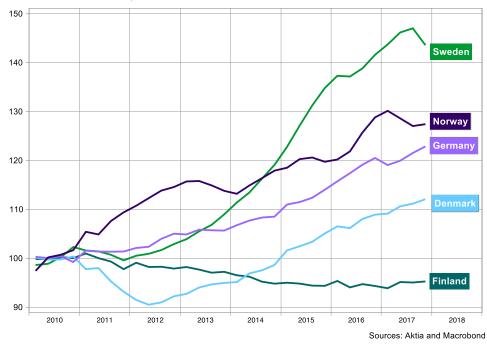
# Finnish housing market

#### **Solid and stable market**

#### Finland: Prices, old appartments



#### Real House Prices, index 2010=100





# **Growing Asset Management**

#### **Awarded Wealth Management**

ASSETS UNDER MANAGEMENT (Group)

10.1

EUR billion

AUM, annual growth

20 %

INSTITUTIONAL CLIENTS AUM

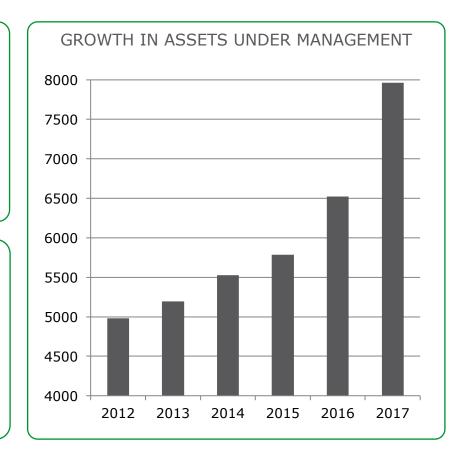
5.2

**EUR** billion

EMERGING MARKETS SHARE

2.1

EUR billion











TNS Sifo Prospera

All figures per 31.3.2018 unless otherwise indicated.



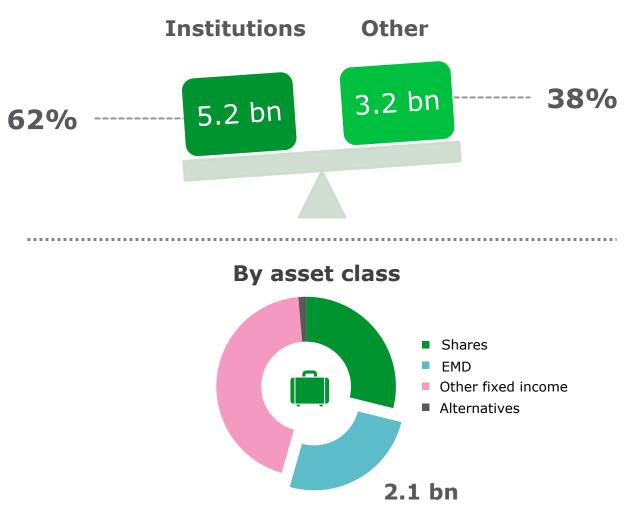
# **Asset management offering of Aktia**

Tailored solutions that meet customer needs





# Assets under management, EUR



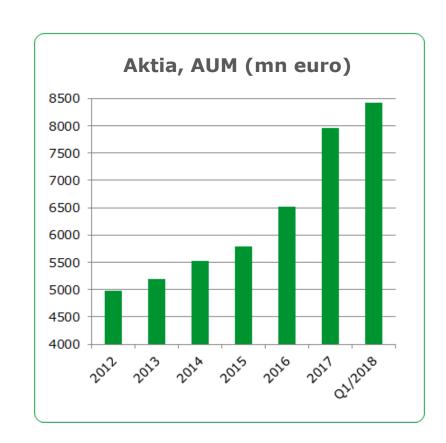




# **Aktia Asset Management**

#### Steady growth

- EMD funds: The institutional customer base becoming increasingly international.
- Equity funds: New products and broader institutional customer base
  - Nordic Micro cap AUM 75 mn euro
- New alternative investment products
  - Trade Finance AUM 92 mn euro
  - Opportunistic Credit
- First real estate fund expected to launch during H2 2018





### Internationalisation

#### Aktia Asset Management in co-operation with Universal-Investment GmbH

# **Co-operation with Universal- Investment (UI) started in 2017**

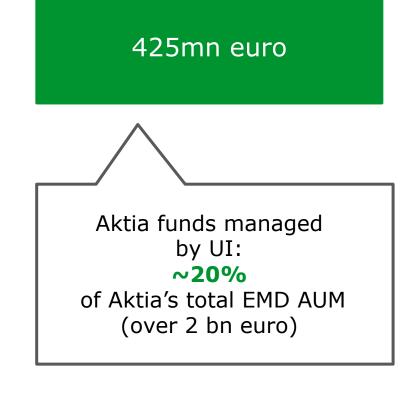
 Largest independent investment service provider in German speaking Europe (AUM 340 bn euro)

#### **UI-Aktia EM Frontier Bond+**

- Launched 16 November 2017
  - LUX AUM 89.3 mn euro (17.5.2018)

#### **UI-Aktia EM Local Currency Bond+**

- Launched 5 March 2018
  - LUX AUM 335.3 mn euro (17.5.2018)





# Aktia – a local Finnish bank in transformation

- Full focus on implementation of new strategy
- Comparable operating profit up by 13% in Q1/2018
- Award winning asset management

